

Spud Smart has partnered with the provincial and national potato associations to bring you Canada's Spud Congress from March 22 & 23. This virtual conference will bring two days of top-notch presentations on important Canadian potato issues and topics, along with opportunities to catch up with others in the industry including growers and potato business representatives, all from the comfort and safety of your own home.

Get in front of your ideal audience, find your most qualified leads and generate buzz by taking part in our exhibition hall!

GET MORE
VALUE!

LIMITED TO 6 SPONSORS
BRONZE SPONSOR

- Full page ad in our NEW Spud Smart Show Guide
- Custom eblast
- Virtual Tradeshow Booth:
 - Premium booth style
 - Up to 5 videos
 - Up to 5 PDF's
 - 5 Products/services
 - Company logo
 - Image
 - Social icons
 - Custom CTA
 - Company description
 - Max 3 booth reps
 - Premium live analytics
 - Premium access to booth
- Logo featured in slider of platform
- Booth featured with Bronze Sponsor Tag
- Live chat option and video calling available during virtual event
- Recognition and logo on registration page of the event
- Logo featured on all marketing materials
- List of attendees that visited your booth and downloaded assets
- Recognition in 'event posts' as sponsor
- Promotion of your booth on Spud Smarts' Channels
- Spud Smart to provide training to effectively use the system.
- Custom eblast promoting your company at our event

\$3500

**EXHIBITOR BUNDLE
TIER 1**

- Full page ad in our NEW Spud Smart Show Guide
- Custom eblast
- Virtual Tradeshow Booth:
 - Control of your virtual booth presentation space and the materials you put in there.
 - List of attendees that visited your booth and downloaded assets
 - Up to 5 pieces of content featured for download
 - Up to 5 videos to watch in your booth
 - 5 products/services
 - Custom CTA
 - Booth access available 24/7
 - Live chat option during virtual event.
 - Promotion of your booth on Spud Smart social media
 - Spud Smart to provide training to effectively use the system.
 - Premium live analytics

\$2500

**EXHIBITOR BUNDLE
TIER 2**

- Half page ad in our NEW Spud Smart Show Guide
- Custom eblast
- Virtual Tradeshow Booth:
 - Control of your virtual booth presentation space and the materials you put in there.
 - List of attendees that visited your booth and downloaded assets
 - Up to 5 pieces of content featured for download
 - Up to 5 videos to watch in your booth
 - 5 products/services
 - Custom CTA
 - Booth access available 24/7
 - Live chat option during virtual event.
 - Promotion of your booth on Spud Smart social media
 - Spud Smart to provide training to effectively use the system.
 - Premium live analytics

\$1500

A la Carte pricing:

Exhibitor Booth	\$895
Turn-Key Exhibitor Booth	\$995
Personal Meeting Room	\$500
Lounge Table Sponsor	\$500
Custom Eblast	\$1500
Full page in our NEW Spud Smart Show Guide.....	\$2445
Half page in NEW Spud Smart Show Guide	\$1740

Book early to reserve your exhibitor space!

Contact us: marketing@issuesink.com

OUR PARTNERS

