

SPUDsmart



2022 CANADIAN  
**SPUD CONGRESS**

MARCH 22 & 23, 2022

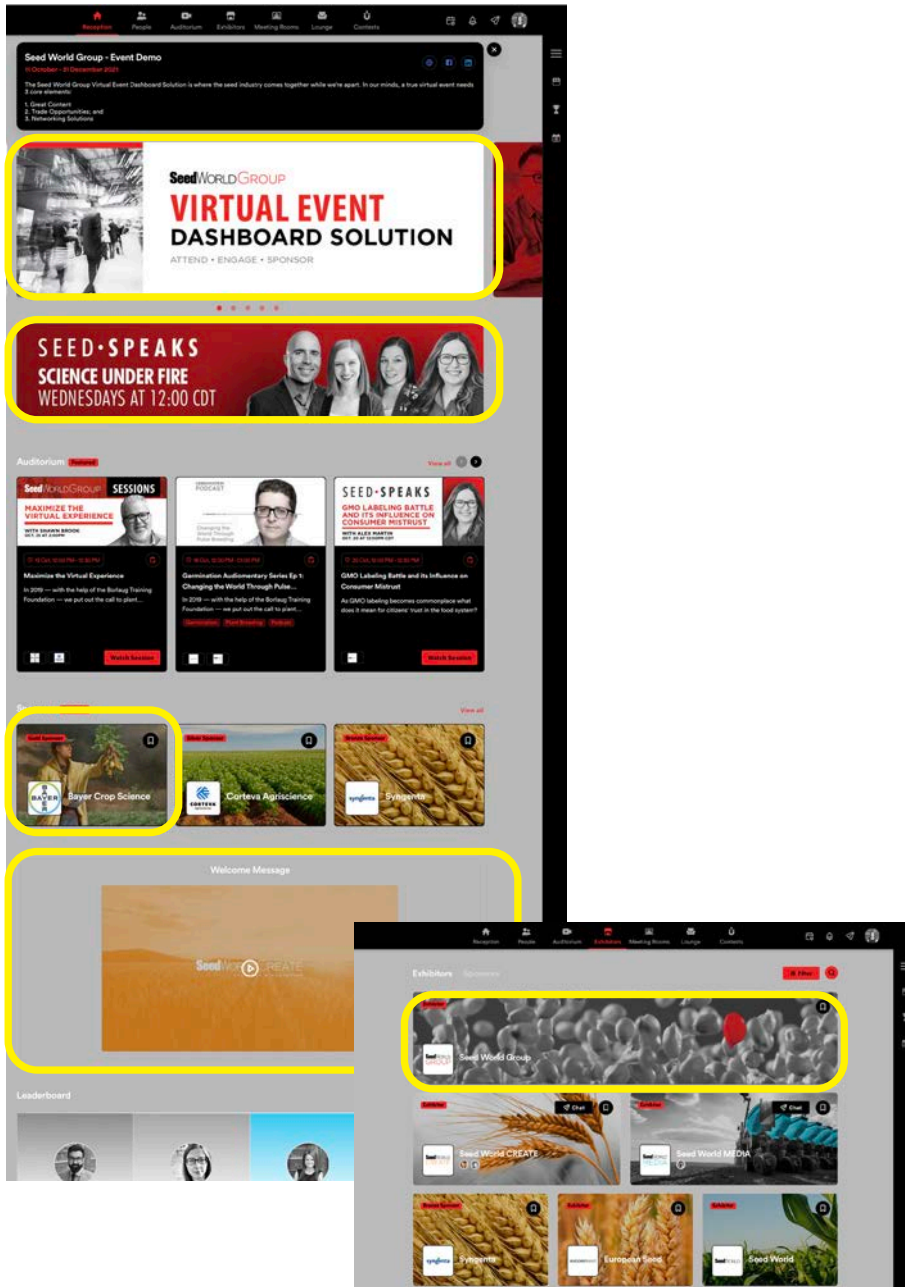
# SPONSORSHIP OPPORTUNITIES

## OUR PARTNERS

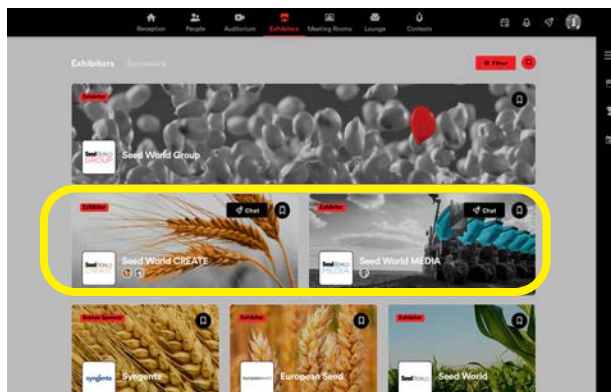
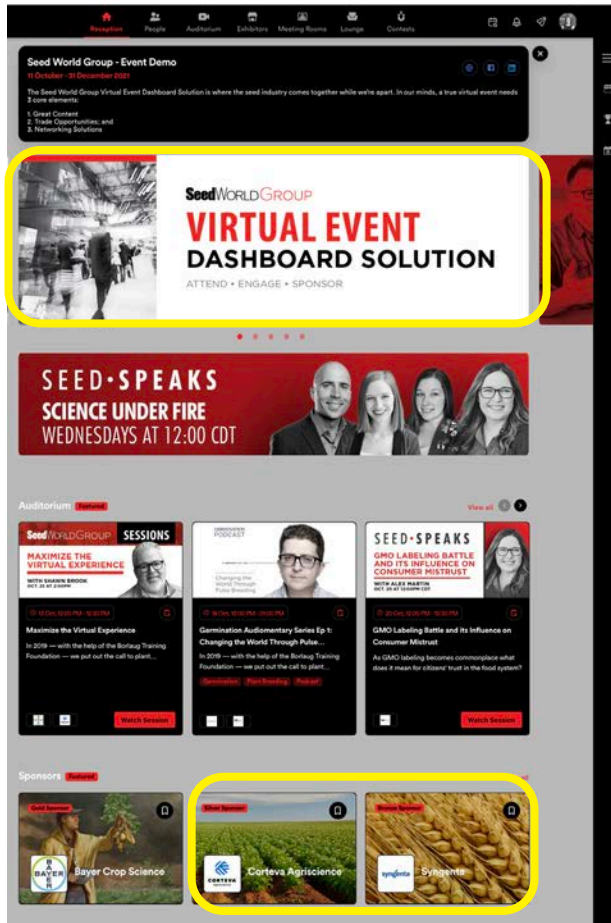


## GOLD SPONSOR - \$20,000

LIMITED TO 1 SPONSOR

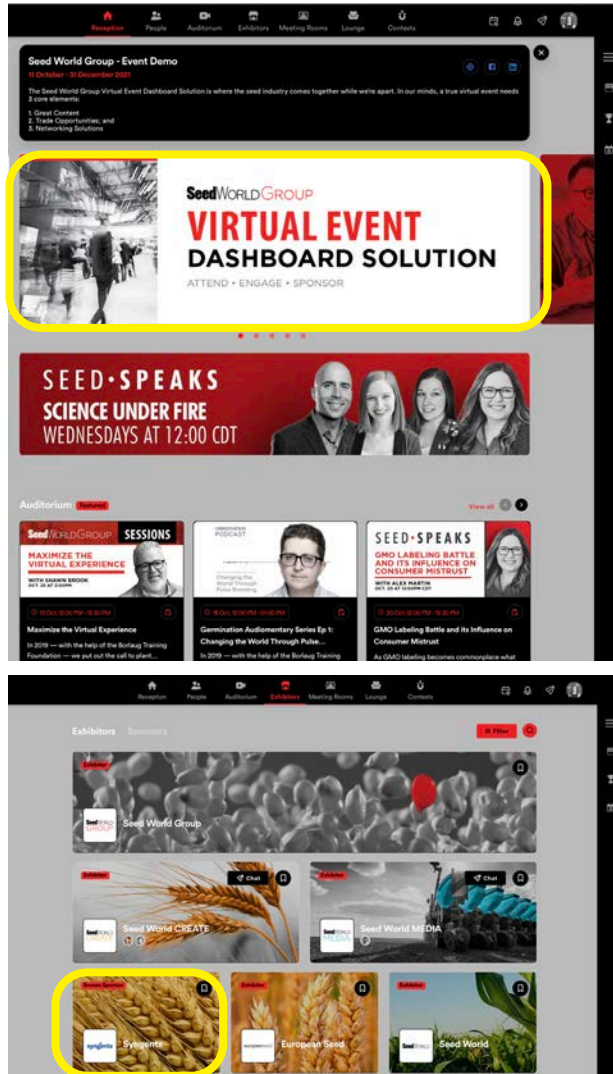


- Premium booth style
  - Up to 5 videos / Up to 5 PDF's / 5 Products/services
  - Company logo
  - Image
  - Social icons
  - Custom CTA
  - Company description (max 200 words)
  - Max 3 booth reps
  - Premium live analytics
  - Premium access to booth
- Has opportunity to do the welcome video in partnership with Spud Smart that will auto play and live in Reception of platform
- 30 minute session opportunity
- Logo featured in slider of platform
- Banner ad positioned within platform on home page
- Booth featured in premium position of platform
- Live chat option and video calling available during virtual event
- Private or public meeting room for your company
- 1 post to promote live in notification centre to all attendees
- Recognition and logo on registration page of the event
- Logo featured on all marketing materials
- List of attendees that visited your booth and downloaded assets
- Recognition in 'event posts' as sponsor
- Promotion of your booth on Spud Smarts' Channels
- Spud Smart to provide training to effectively use the system.
- Custom eblast promoting your company at our event
- Full page ad in our NEW Spud Smart Show Guide



## SILVER SPONSOR - \$12,000 LIMITED TO 2 SPONSORS

- Premium booth style
  - Up to 5 videos / Up to 5 PDF's / 5 Products/services
  - Company logo
  - Image
  - Social icons
  - Custom CTA
  - Company description (max 200 words)
  - Max 3 booth reps
  - Premium live analytics
  - Premium access to booth
- Logo featured in slider of platform
- Booth featured in premium position of platform
- Live chat option and video calling available during virtual event
- Private or public meeting room for your company
- 1 post to promote live in notification centre to all attendees
- Recognition and logo on registration page of the event
- Logo featured on all marketing materials
- List of attendees that visited your booth and downloaded assets
- Recognition in 'event posts' as sponsor
- Promotion of your booth on Spud Smarts' Channels
- Spud Smart to provide training to effectively use the system.
- Custom eblast promoting your company at our event
- Full page ad in our NEW Spud Smart Show Guide



## BRONZE SPONSORS - \$3,500 LIMITED TO 6 SPONSORS

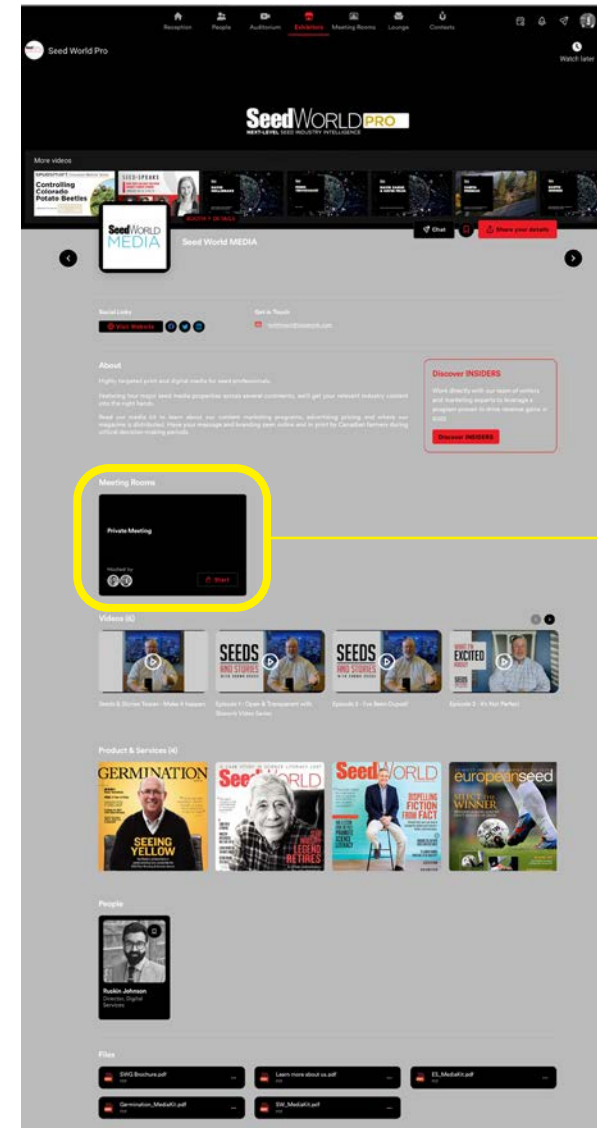
- Premium booth style
  - Up to 5 videos / Up to 5 PDF's / 5 Products/services
  - Company logo
  - Image
  - Social icons
  - Custom CTA
  - Company description (max 200 words)
  - Max 3 booth reps
  - Premium live analytics
  - Premium access to booth
- Logo featured in slider of platform
- Booth featured with Bronze Sponsor Tag
- Live chat option and video calling available during virtual event
- Recognition and logo on registration page of the event
- Logo featured on all marketing materials
- List of attendees that visited your booth and downloaded assets
- Recognition in 'event posts' as sponsor
- Promotion of your booth on Spud Smarts' Channels
- Spud Smart to provide training to effectively use the system.
- Custom eblast promoting your company at our event
- Full page ad in our NEW Spud Smart Show Guide



# EXHIBITOR BOOTHS - \$895

- Control of your virtual booth presentation space and the materials you put in there.
  - Up to 5 pieces of content for download
  - Up to 5 videos for viewing
  - Up to 5 products/services
  - Company logo
  - Image
  - Social Icons
  - Custom CTA
  - Company description (max 200 words)
  - Max 3 booth reps
  - Custom CTA
- Premium live analytics
- List of attendees that visited your booth and downloaded assets
- Booth access available 24/7
- Live chat option and video calling available during virtual event
- Promotion of your booth on Spud Smarts' Channels
- Ability to promote your company through our live event feed
- Spud Smart to provide training to effectively use the system

Need help creating your booth?  
Let us develop your booth with supplied materials for only \$100



**NEW!**  
**Meeting Rooms:**  
Either host your own private meeting or make it public.

- 2 hour max
- 12 video/audio seats
- Capacity of 50 seats

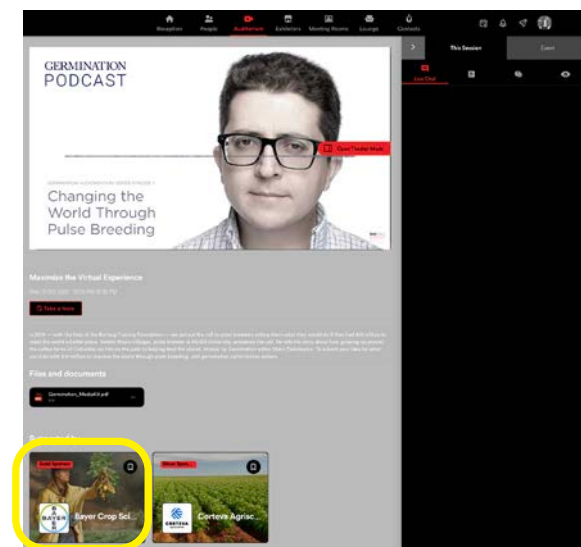
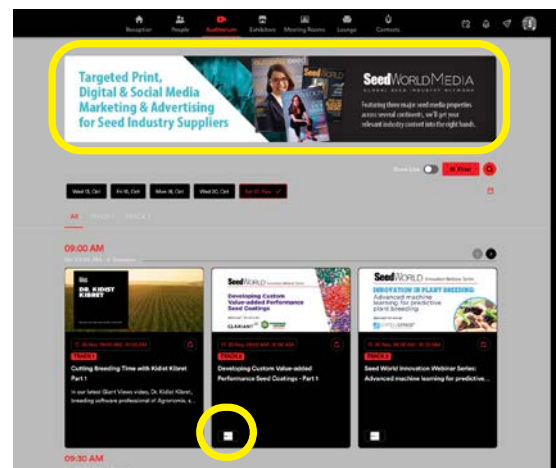
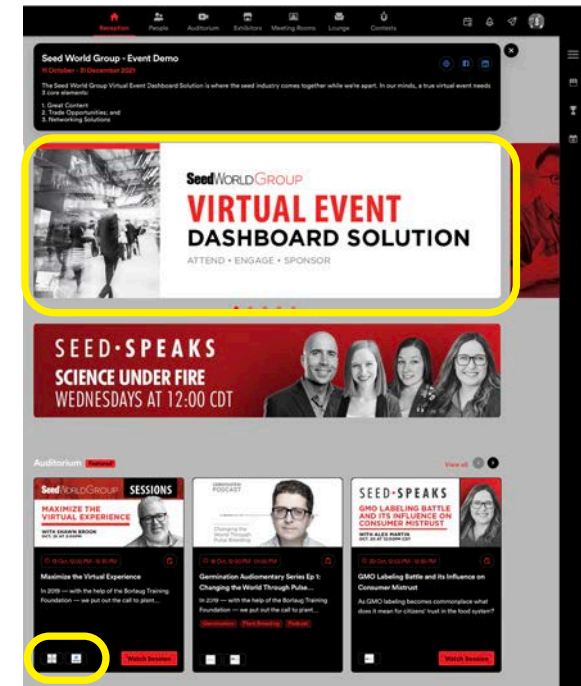
This will appear within your booth and under the Meeting Rooms tab.

Additional Fee \$500

# SESSION/AUDITORIUM SPONSOR - \$10,000

LIMITED TO 1 SPONSOR

- Banner ad positioned within platform on Auditorium tab
- Sponsor booth: control of your virtual booth presentation space and the materials you put in there.
- Logo featured in slider of platform
- Logo recognition on all sessions with link to your exhibitor booth
- 10-15 second video pre-roll prior to all sessions.
- Session will be available as an evergreen pieces on spudsmart.com after the event
- Sponsorship recognition on all marketing materials pertaining to sessions. This includes newsletters, banner ads, social media, custom emails



# LOUNGE SPONSOR - \$10,000

LIMITED TO 1 SPONSOR

- Banner ad positioned within platform on Lounge tab
- Sponsor booth: control of your virtual booth presentation space and the materials you put in there.
- Logo featured in slider of platform
- One table with logo. Choose from a table size of 2, 4, 8, 16
- Sponsorship recognition on all marketing materials pertaining to sessions. This includes newsletters, banner ads, social media, custom emails

